

Mata Kuliah : Bahasa Inggris Teknik 1
Kode Mata Kuliah : KKIG0012
Jumlah SKS : 2 SKS
Nama Dosen : Azwita Azyb
Minggu ke : 2
Tanggal : 22 September 2015
Jadwal : Selasa (01.00 – 14.20)

Tells SWOT analysis

In this meeting, some college students are telling his/her SWOT analysis in the front of the class.

If you decide a SWOT analysis is the best tool, the following tips will help you get the most out of it.

- Keep your SWOT short and simple, but remember to include important details. For example, if you think your staff are a strength, include specific details, such as individual staff and their specific skills and experience, as well as why they are a strength and how they can help you meet your business goals.
- When you finish your SWOT analysis, prioritise the results by listing them in order of the most significant factors that affect your self to the least.
- Apply your SWOT analysis to a specific issue, such as a goal you would like to achieve or a problem you need to solve, rather than to your entire business. You can then conduct separate SWOT analyses on individual issues and combine them.